

Download Lean Startup Entrepreneurs Continuous Innovation

The Lean Startup is the foundation for reimagining almost everything about how work works. Don't let the word startup in the title confuse you. This is a cookbook for entrepreneurs in organizations of all sizes." —Roy Bahat, President, IGN Entertainment "Every founding team should stop for 48 hours and read Lean Startup. Eric is the author of the popular blog Startup Lessons Learned and the creator of the Lean Startup methodology. He co-founded and served as CTO of IMVU, his third startup, which has today has over 40 million users and 2009 revenue over \$22 million. An entrepreneur in residence at Harvard Business School and a frequent speaker at business events, he advises startups on business and product strategy using the Lean Startup approach. Most startups fail. But many of those failures are preventable. The Lean Startup is a new approach being adopted across the globe, changing the way companies are built and new products are launched. Eric Ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty. Recommended to me by entrepreneurs from Seattle to Sydney, The Lean Startup truly lives up to its reputation as the entrepreneur's bible. In it, Eric Ries captivates us as he dives surprisingly deep into the inner workings of companies to shine light on the processes within., Lean Startup Entrepreneurs Continuous Innovation.

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