

# Download Greening Of Capitalism How Asia Is Driving The Next Great

John A. Mathews is Professor of Strategic Management at Macquarie University's Graduate School of Management in Sydney. He is the author of *Strategizing, Disequilibrium, and Profit*, *Dragon Multinational*, and *Tiger Technology*. This book starts from the observation that the rise of China, India and other newly industrializing countries constitutes a triumph of industrialization in that it is lifting hundreds of millions of people out of poverty. Herein, he starts from the position that industrial capitalism as we know it is in fact not a “natural” product of human greed, but the outcome of deliberate government policies, as explained in Polanyi’s work on *The Great Transformation*. However, Mathews does not discount the power of capitalism and entrepreneurship, rather he finds it fundamental (albeit necessarily in combination with targeted state intervention) to drive the green growth economy that is emerging. In *Greening of Capitalism (GoC)*, Mathews musters a convincing case that East Asia (especially China) is forging a new type of industrial capitalism, a greener version of the Western model of brown capitalism., *Greening Of Capitalism How Asia Is Driving The Next Great*.

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